



AIM Fact Sheet

- ❖ **What:** Action in Muskogee (AIM) is a project of the Muskogee City-County Port Authority to develop a community inspired implementation plan with accountability to improve Muskogee.

Through five public community visioning sessions, the insights, priorities and visions of more than 370 area residents were compiled into an Action in Muskogee (AIM) Plan to make this a more vibrant community in which to live, work, learn and play.

- ❖ **Idea proposed:** May 2012 by the Muskogee City-County Port Authority

- ❖ **Steering Committee Members:**

Tim Faltyn-Chairman

Nate Burden

Bob Coburn

Jim Eaton

Michelle Green

Mike Garde

Nita McClellan

Ann Barker Ong

Mike Ebert

Shiron Butterfly Ray

Gene Wallace

Lindsey Holloway

Marie Synar

Lisa Wade-Co-Chair

Marlon Coleman

Earnie Gilder

Eric Elgin

DJ Thompson

Treasure McKenzie

Marie Synar

Jenny Crosby

Kimbra Scott

Scott Robinson

Lisa Suzanne

❖ Initiatives:

- ***Eight Initial:***
 - Educational Excellence
 - Safe and Secure Community
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Great Place to Live/Visit
 - Health and Wellness
 - Community Infrastructure

Based on the work of the initiatives and the input of volunteers these were consolidated from eight to three. With strong co-chairs and added subcommittee leadership, these three initiatives will continue to focus on the priorities of the original AIM plan, but allow more feedback from multiple individuals at each meeting.

- ***Consolidated:***
 - Education and Economic Progress
 - Great Community
 - Safe and Healthy Community

❖ Signature Phase Projects

- **Muskogee Little Theatre**
 - **Impact:**
 - Muskogee Little Theatre audience members come from 33 communities and 12 counties.
 - 27% of audience members travel more than 40 miles to attend.
 - More than \$250,000 was pumped into the local economy as a result of MLT events.
 - MLT's greatest impact is seen in the quality of life in the community.
 - **Initiatives Supported:**
 - Education Excellence
 - Safe and Secure Community
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Health and Wellness
 - Great Place to Live/Visit

- Community Infrastructure
- **Timeline:**
 - City of Muskogee Foundation Grant allows MLT two years to raise \$1 million match required
 - Fundraising completed by June 2014
 - Project bids secured prior to June 2014-construction begins
- **Cost of project:**
 - To Be Announced
- **Public Wi-Fi**
 - **Impact:**
 - Economic Development and infrastructure important to both small and corporate businesses looking to locate and expand
 - Common and Higher Education
 - Career Tech
 - Progressive, Viable City
 - Access to all populations
 - Job opportunities to underserved populations
 - Facilitate waves of innovation and brand Muskogee as tech and business friendly
 - **Initiatives Supported:**
 - Education Excellence
 - Safe and Secure Community
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Health and Wellness
 - Great Place to Live/Visit
 - Community Infrastructure
 - **Timeline:**
 - As soon as possible
 - **Cost of project:**
 - To Be Announced
- **Wayfinding Signage**

- **Impact:**
 - Helps visitors to easily navigate through Muskogee
 - Fosters pride among citizens
 - Says “we care” about the appearance and visitor’s experience
 - Appearance of signs is very professional, clean and easy to read
 - Signs will encourage visitors to stop at local attractions and spend money in the community, which equals increased sales tax
 - Increased sales tax means more city services, better streets and better education for residents

- **Initiatives Supported:**
 - Education Excellence
 - Safe and Secure Community
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Health and Wellness
 - Great Place to Live/Visit
 - Community Infrastructure

- **Timeline:**
 - 12 months to post signage/20 locations around town

- **Cost of project:**
 - To Be Announced

- **Hunts Building Project**
 - **Impact:**
 - Sparks and Reed assisted in identifying structures in Downtown Muskogee necessary for removal/and or development
 - Demonstrates progress to citizens
 - Downtown revitalization
 - Pulls Civic Center to downtown area by allowing a direct view of from Broadway
 - Improves the appearance of downtown

 - **Initiatives Supported:**
 - Safe and Secure
 - Strong Economy
 - Community Infrastructure
 - Community Pride

- Clean and Beautiful
 - Great Place to Live/Visit
- **Timeline:**
 - Completed in 90 days
- **Cost of project:**
 - To Be Announced
- **Streetscape**
 - **Impact:**
 - Improves the city's appearance
 - Contributes to downtown revitalization and development
 - Investment in public offerings
 - Provides the standard design and aesthetic for the entire downtown area so that going forward new projects can incorporate the design theme
 - Contributes to the vibrancy of the heart of Muskogee
 - Creates a more inviting and welcoming atmosphere downtown
 - Creates Attractive Environment for Dining and Retail
 - **Initiatives Supported:**
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Great Place to Live/Visit
 - Community Infrastructure
 - **Timeline:**
 - Research & Design: approximately six months
 - Bidding & Notice to Proceed: approximately one to two months
 - Actual Construction: approximately six to nine months
 - **Cost of project:**
 - To Be Announced
- **Hotel and Convention Center**
 - **Impact:**
 - Ability to spur job creation leverage positive momentum in downtown
 - Further establish Muskogee as a visitor destination
 - Potential to be a front door to Muskogee/Downtown
 - **Initiatives Supported:**

- Strong Economy
 - Great Place to Live/Visit
 - Community Infrastructure
 - Community Pride
 - Clean and Beautiful
- **Timeline:**
 - In the first month of a six-month long discover phase
 - **Cost of project:**
 - To Be Announced
- **Martin Luther King Jr. Community Center**
 - **Impact:**
 - Community center for all
 - Classroom, multi-purpose and kitchen space available to families, organizations and other groups at little or no cost
 - Provide after-school programs to grade school children
 - Provide summer activities and food programs
 - Provide a cultural education center that encourages strength and diversity, civility and courage, and a commitment to a better community
 - **Initiatives Supported:**
 - Education Excellence
 - Safe and Secure Community
 - Community Pride
 - Health and Wellness
 - Great Place to Live/Visit
 - Community Infrastructure
 - **Timeline:**
 - Fall 2014 estimated to begin construction
 - **Cost of project:**
 - To Be Announced

❖ Future Phase Projects

- **Muskogee Public Library Renovation**
 - **Impact:**
 - Career Resource Center

- Multigenerational Gathering Place
 - Technology Zone
 - Each taxpayer dollar spent on libraries, returns an average, \$4.62 in benefits
- **Initiatives Supported:**
 - Education Excellence
 - Safe and Secure Community
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Health and Wellness
 - Great Place to Live/Visit
 - Community Infrastructure
- **Timeline:**
 - 2015 Completely renovated AND expanded public library building
- **Cost of project:**
 - To Be Announced
- **Muskogee Arts and Sciences Center**
 - **Impact:**
 - A major addition to downtown community to help revitalize and sustain the local economy
 - A new tourism draw (destination), adding to the attractions that already draw visitors each year
 - Increased tourism and revenue generation to benefit the community economy
 - Help supplement educational goals and objectives to school communities surrounding Muskogee
 - Provides early childhood experiences through investigation and hands-on activities
 - **Initiatives Supported:**
 - Education Excellence
 - Safe and Secure Community
 - Strong Economy
 - Community Pride
 - Clean and Beautiful

- Health and Wellness
- Great Place to Live/Visit
- Community Infrastructure
- **Timeline:**
 - Estimating opening to the public in Spring 2016
- **Cost of project:**
 - To Be Announced
- **Love-Hatbox Sports Center upgrade**
 - **Impact:**
 - ROI attached to this project
 - Evaluating concepts
 - Further establish Muskogee as a visitor destination
 - **Initiatives Supported:**
 - Safe and Secure
 - Strong Economy
 - Community Pride
 - Clean and Beautiful
 - Health and Wellness
 - Great Place to Live/Visit
 - Community Infrastructure
 - **Timeline:**
 - Phase I will be a 24-month project
 - **Cost of project:**
 - To Be Announced
- **Swim and Fitness Center Phase II**
 - **Impact:**
 - Expanding the facility will encourage families to live a healthy lifestyle through recreation, fitness and play
 - The facility will be an impressive addition to the downtown area of Muskogee
 - **Initiatives Supported:**
 - Health and Wellness

- Community Pride
- Great Place to Live/Visit
- Community Infrastructure

- **Timeline:**
 - Three to five years to start Phase II

- **Cost of project:**
 - To Be Announced

❖ **Contact Info:**

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