



## **Kerry Keane**

**Manager of Marketing and Research  
Muskogee City-County Port Authority**

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Kerry joined the Port of Muskogee's Industrial Development Office as Manager of Marketing and Research in November of 2015. She came directly from Oklahoma Small Business Development Center (OKSBDC) where she worked as a Business Development Specialist, assisting local small business owners and entrepreneurs in all areas of small business from the development business plans and financial projections, cash flow management, marketing plans, operations management, social media strategies and more. She was also responsible for both promoting and presenting various workshops dealing with many areas of small business concerns such as business structures, state and federal tax planning, business financing assistance, social media presence, etc. Kerry is a graduate of Northeastern State University.

She is a long time resident of the Muskogee area, who relocated here in 1992 from Chicago for her position with a newly expanding South Texas Can Company. She assisted in South Texas Can's new plant expansion into Fort Gibson, OK in 1992 as the Manager of Staff Services and later Manager of Purchasing/Inventory Control. Prior to South Texas Can, Kerry's industrial background includes many years in customer service and sales in the tinplate steel industry. Additionally, she was co-owner for a local post-frame construction company where she served in the capacity of Vice President/Controller.

Kerry is a member of the International Economic Development Council (IEDC) and Southern Economic Development Council (SEDC). She holds both Introductory and Intermediate Certifications from the SBA's Small Business Counselor Export training, SBA's Tribal and Native American Business Development Training Certificate and completed the IEDC's Basic Economic Development course in January 2016, in preparation for eventual Economic Development Certification.

She has participated in many local planning efforts including the Port of Muskogee's Established Industries Committee, the Muskogee Chamber of Commerce's Success Expo and local small business efforts for organizing positive change in downtown Muskogee and has spent many hours doing volunteer work in both Fort Gibson and Muskogee.